The College of Central Europe strives to provide international quality education by equipping graduates with a knowledge that will benefit themselves as well as the society. The many reasons why studying at COCEEU is the ideal choice is testimony to the college’s high quality service and attitude towards education. Students have the opportunity to learn in an inspiring atmosphere that the City of Brno offers, situated in the heart of Europe.

With its unique educational concept students are prepared to meet the demands required to penetrate the labour market.
COCEEU SUMMER SCHOOL 2014

Are you looking for a unique experience next summer?

What about spending an awesome time at COCEEU summer school?

WHAT?

- Exceptional opportunity to combine high-quality learning with unforgettable summer experience in an international environment.

WHY?

- Enrich your academic experience, while making lifelong friendships with students from all around the world.

HOW?

- Simply by submitting the online application form to admissions@coceeu.eu. Applications for admission will be received until April 30; 2014
The Campus in Brno is a historical and modern complex of two interconnected buildings which meets the demanding requirements that are necessary for teaching and research, as well for catering, accommodation and the physical activities of the students.

CONFERENCE ROOMS

Versatile usability – class rooms, club rooms and conference rooms of variable layout, able to hold 10 to 60 people. Complete technical equipment available – PC, data projector, overhead projector, video, CD and flip chart with accessories. Designing for 12 to 30 people, two of the classrooms are fitted up with complete computer technology.

SERVICES

Refreshments, fitness centre, A4 – A3 photocopying, relaxation garden, car park.
The College of Central Europe provides accommodation in our own facilities as well we have a list of reliable partners around the city for provide the service.

We offer 27 single rooms, 18 twin rooms, 2 studios, 1 room with a wheelchair access. Overall capacity is 72 beds. All rooms are equipped with a bathroom with a shower cabinet and a toilet, a writing desk, TV and internet connection.
The town of Šlapanice is located 10 km in the south-east direction from Brno, the South Moravian centre of culture, social life and sport. You can visit the Museum of the Brno Region (Muzeum Brněnska), there are also several restaurants, a wine bare and a confectionery. You can also enjoy a game of tennis in our indoor tennis court.

The town of Šlapanice is a gateway to the conservation area of the Battlefield of Slavkov (Austerlitz). Among the most interesting places you will find is the Slavkov Castle, the Žuráň Hill with the memorial and the map of the Battle of the Three Emperors, The Memorial of Peace, the building of Old Post Office (Stará pošta) with stylish accommodation and food. The caves in the Moravian Karst are also worth a visit.

ACCESS

The connection from the Brno Main Railway station and city center is by trolleybus no. 31 to the final stop (Kalvodova) in Šlapanice. The journey takes approx. 25 minutes. It is necessary to buy a 3-zone ticket. If travelling on the D1 motorway in the Prague - Brno direction, take EXIT 201 Brno-Slatina letiště (airport), direction Brno-Slatina, Šlapanice. If coming on the D1 motorway in the Olomouc - Brno direction, take EXIT 203 Brno-východ (east), direction Jiříkovice, Šlapanice
The Summer School is a four weeks program for graduate and postgraduate students.

The program is designed for those who are interested in the European Union, also the program is designed for improving the language skills of the students in a foreign language (English).

The purpose of the Summer School is to foster the practical application of knowledge derived from lectures, to develop organizational and teamwork skills and to encourage creativity.

**OBJECTIVES**

- Motivate participants to seeing European Union as an interesting place.
- To develop the ability to work in teams for a common end, to prepare presentations and reports under serious time constraints.
- To develop a professional network.
- To provide English classes in a healthy, multicultural and comfortable setting.
- To foster personal growth in a highly supportive environmental, where students carry out their daily tasks without the protection or help of their families.
- To encourage students to form social relationships and make new friends.
- To instill the lifelong values of teamwork and individual responsibility in daily tasks.
- To build character, confidence and skills through a wide range of sports, workshops and cultural activities.
- Strengthening relations between your local countries and the European Union.
Small class sizes are an important part of the learning environment at the College of Central Europe. Classes have a maximum number of 25 students.

This allows individuals the opportunity to contribute in class and receive personalized attention from academic staff without feeling overwhelmed by large numbers of students.

**STUDY PERIOD**

The program runs during the month of June 2014 in the City of Brno. The “CERTIFICATE IN GLOBAL BUSINESS AND COMMERCIAL LAW” consist in two courses with duration of 48 hours each one. From Monday to Friday students will attend this course in the mornings and after the lunch the participants have the opportunity to enjoy the city and wander through the streets of Brno.

One day per week students have to attend the academic tour in order to implement their knowledge.

During the weekends students can participate in the organized tours by The College of Central Europe in order to make the most of summer period.
CERTIFICATE IN GLOBAL BUSINESS AND COMMERCIAL LAW

The Certificate in Global Business and Commercial Law programme invites students to view the process of European integration beyond disciplinary boundaries and offers them a comprehensive, well-rounded understanding of the EU. It also responds to a growing need for professionals who, while specialized in some aspect of EU affairs, retain a general grasp of the integration process.

Designed for students and early career professionals, the Certificate in Global Business and Commercial Law provides students with an understanding of the key concepts of international business with a global perspective, and a particular focus on the European context.

In addition, the location of the College of Central Europe, close to the Eastern border of the EU, allows students to understand and experience the political and socio-economic evolution of Central and Eastern Europe and to become familiar with the new policies developed by the EU to shape its relationship with its neighbors in the wake of its enlargement.

REQUIREMENTS:

- Be currently enrolled in law, government, business and finances, trade and international commerce.
- English language
- Basic knowledge in international politics, history and economics

CERTIFICATE IN GLOBAL BUSINESS AND COMMERCIAL LAW

SUBJECT 1:
(CCEU-SCP-BS/IBS)
International Business Strategy

SUBJECT 2:
(CCEU-SCP-BS/EB)
Doing Business in the EU
WHY CHOOSE THE CERTIFICATE IN GLOBAL BUSINESS AND COMMERCIAL LAW?

- A one month intensive course of study leading up to the accredited degree Certificate in Global Business and Commercial Law.

- Intensive training in EU business, law, politics and economics.

- Specialization in the area of the European Single Market, the EU’s internal policies, the EU's external policies including the EU’s neighborhoods policy and Governance in the EU.

- A distinguished faculty comprising academics and practitioners coming from Brussels, across Europe and beyond.

- Interactive teaching style including lectures and small seminars with leading experts in the field.

- English working environment.

- Study trips which enable students to better understand the EU and its neighbors.

- Study Trip I: Prague Parliament.
- Study Trip II: Bratislava Slovakia Political Institutions.
# SUMMER SCHOOL CALENDAR

<table>
<thead>
<tr>
<th>DATE</th>
<th>ACTIVITY</th>
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<tbody>
<tr>
<td>• From May 31 to June 1 2014</td>
<td>• Arrive of the Students to Vienna Airport and transfer to Brno.</td>
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<tr>
<td>• June 2° 2014</td>
<td>• First day of the Summer School. Opening Ceremony.</td>
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<tr>
<td>• June 4\textsuperscript{th}</td>
<td>• Tour by Brno.</td>
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<tr>
<td>• From June 7\textsuperscript{th} to 8\textsuperscript{th} June 2014</td>
<td>• Excursion to Berlin; Germany.</td>
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<tr>
<td>• June 11\textsuperscript{th}</td>
<td>• Study Trip I: Prague Parliament.</td>
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<tr>
<td>• June 16\textsuperscript{th}</td>
<td>• Museum afternoon</td>
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<tr>
<td>• From June 14\textsuperscript{th} to 15\textsuperscript{th} June 2014</td>
<td>• Excursion to Cracow; Poland (Concentration Camps Auschwitz)</td>
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<tr>
<td>• June 18\textsuperscript{th}</td>
<td>• Study Trip II: Bratislava Slovakia  Political Institutions.</td>
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<tr>
<td>• From June 21\textsuperscript{th} to 22\textsuperscript{th} June 2014</td>
<td>• Excursion to Vienna; Austria.</td>
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<tr>
<td>• From June 26 to 27 June 2014</td>
<td>• Final exams period and presentation of the projects.</td>
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<tr>
<td>• June 27 2014</td>
<td>• Closing Ceremony.</td>
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<tr>
<td>• From 28 June to 29 June 2014</td>
<td>• Retirement home.</td>
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**PARTICIPATION AND COSTS**

**Tuition fee:** €850.00

**INCLUDING:**

- Accommodation (From May 31 to June 29 2014)
- Breakfast (Monday to Friday)
- Course materials
- Course payment
- Lunch (Monday to Friday)
- Opening and closing ceremony
- Study Trip I: Prague Parliament.
- Study Trip II: Bratislava Slovakia Political Institutions.
- Transfer from Vienna Airport – Brno – Vienna Airport.

**Weekends tours:**
- Excursion to Berlin; Germany: €150.00
- Excursion to Cracow; Poland (Concentration Camps Auschwitz): €150.00
- Excursion to Vienna; Austria. €125.00

( 1 night hotel accommodation with breakfast, transport by coach (video / DVD, buffet, health insurance with an extension of 3 million CZK, guide of travel agency for the entire stay, Information materials)
During the weekends students will participate in the organized tours by The College of Central Europe in order to make the most of summer period.

**VIENNA AUSTRIA**

Vienna is located in Central Europe, specifically in north-eastern Austria, along the easternmost extension of the Alps in the Vienna Basin. The area is also famous for being the place where Wolfgang Amadeus Mozart died.

**BERLIN GERMANY**

Berlin is a modern city rebuilt on a tumultuous past. Let history surround you in Berlin, as you see the future boldly reflected in the architecture, innovation, and culture that characterize this great city today.
Krakow is Poland’s second largest city and the country’s main tourist destination. The city remains the culture capital of Poland and its seven universities and nearly twenty other institutions of higher learning make Krakow the country’s principal center of science and education.

Auschwitz was the largest of the Nazi’s camps and the most streamlined mass killing center ever created. It was at Auschwitz that 1.1 million people were murdered, mostly Jews. Auschwitz has become a symbol of death, the Holocaust, and the destruction of European Jewry.
CONTACT

The College of Central Europe
School of Business and Technology

- info@coceeu.eu
- admissions@coceeu.eu
- www.coceeu.eu